



Full Colour Maindee 2024

Info pack

Colour Vision

Our vision is to transform Maindee District Centre through bold, expressive street art that inspires and uplifts the community. We aim to collaborate with local artists to create a dynamic, evolving public canvas reflective of our diverse cultural identity.

Revitalise Urban Spaces

Decorative street art can breathe new life into areas, transforming them into vibrant, engaging public canvases. Alongside Full Colour Maindee and associated public art interventions, other phases of the project focus on improvements to street furniture, sporting facilities and increasing green spaces.

Foster Community Connections

Collaborative art projects bring diverse members of the community together, promoting unity and pride. Full Colour Maindee celebrates and highlights Maindee's diverse communities, perspectives and backgrounds.

Amplify Diverse Voices

We can elevate marginalised perspectives and stories through public art. Artists will work with businesses and residents and the project team together will ensure that selected artworks are appropriate, sensitive and finished to a high standard.



Example Artworks



Vibrant Murals

Large murals that captivate with their lively compositions complement improvements to street sports equipment and facilities at the rear of car park area. Example by Molly Hawkins mollymural.com



Prior Art

Similar initiatives have had great success, including Upfest Bristol (pictured above). Footfall increases, premises benefit from added recognition and visitor perceptions are improved.



Beautifying Installations

Wall installations fill blank spaces with eye-catching work, making dull, empty spaces attractive and creating new visual landmarks. The above work by Andy O'Rourke one is seen everyday next to Maindee Primary School and received widespread attention and praise across local and social media.



Impactful Artworks

Powerful artwork that amplifies community voices, supports local businesses and sparks important dialogues. This example was made by lead artist Andy O'Rourke.

Example Artworks



Project Coordination

1

Artist Selection

Through a combination of open calls and artists selection, artists to submit their portfolios and proposals - already underway

2

Community Engagement

Premises owners will be paired with artists will be invited to provide input and feedback on the artwork concepts. Example artworks will be on display at Maindee Triangle from 10th August and available for public view with opportunity to share responses.

3

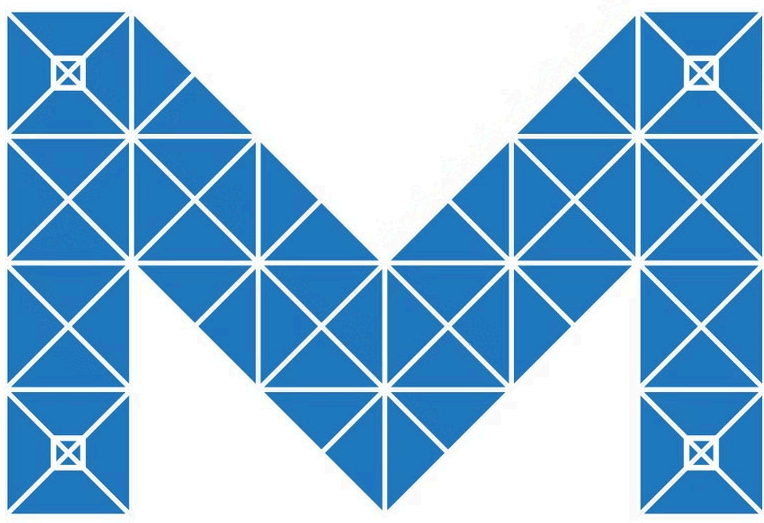
Mural Execution

The selected artists will work collaboratively to bring the murals to life over several weeks, with professional support and supervision aiming for completion before or during Full Colour Maindee Festival weekend, 27th-29th September, though some pieces may be extended to provide additional artwork beyond this date.

4

Post Delivery

Art work and materials are designed to be hard wearing, cleanable and resistant to weathering. Further phases of project will include improvements to shopfronts, maintenance and green spaces.



Maindee

DISTRICT CENTRE RENEWAL PROJECT

Project Team



Project Coordinator

Experienced organisers who will oversee the logistics and implementation of the initiative.

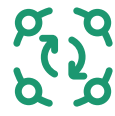
Ruth Essex
Project Lead



Lead Artist

Talented local muralists who will spearhead the creative vision and execution.

Andy O'Rourke Artist
Co-ordinator



Community Liaisons

Dedicated individuals who will facilitate engagement and feedback from residents.

Aled Singleton,
Business and
Community

David Daniel
Community Event
Producer



Fundraising Team

Passionate individuals who will secure the necessary financial resources for the project.

Maindee Unlimited
board and Volunteer
Project Managers

Project Funders



Funded by
UK Government

Wedi ei ariannu gan
Llywodraeth y DU



NEWPORT
CITY COUNCIL

CYNGOR DINAS

CASNEWYDD

Contact Information

Email

districtcentre@maindee.org

Website

www.maindee.org

Social Media

@fullcolourmaindee